



## Individual Sport Challenge Invitation Letter (Example, based on letter written by a former ISC participant)

Dear Friends and Family,

\_\_\_\_\_ (name challenge activity, e.g. Running) has challenged/inspired me for years. As you may know, I really like / have struggled with \_\_\_\_\_ (activity) because \_\_\_\_\_ (provide brief personal explanation or reflection from your experience about what challenges or inspires you about the activity you are beginning training for).

This coming \_\_\_\_\_ (date), I have challenged myself to do \_\_\_\_\_ (name a race, distance, goal) because I desire to \_\_\_\_\_ (name some specifics, i.e., meet a physical goal, gain new friendships, grow spiritually,) and to raise funds for Institute for Congregational Trauma and Growth (ICTG), an organization that has become very important to me. ICTG offers tools, resources, and trainings to support ministers leading congregations through disaster.

With this \_\_\_\_\_ (name activity), I hope to raise awareness about ICTG and the important work they are doing. ICTG's work is particularly important today, as natural, violent and emotional disasters are becoming all too common.

Funding is vital for supporting ICTG as they grow. With your help, I am hoping to raise \_\_\_\_\_ (dollar amount) [and/or I am hoping to sign up \_\_\_\_\_ (number of monthly donors)]. Will you support me in this challenge?

I would be so blessed to have you join me in this cause! Please consider what is financially feasible for you at this time to give. Monthly donation commitments, starting at \$10, are especially appreciated!

To join the challenge, reply to this email with your donation amount and then go to <http://www.ictg.org/donate-now.html> to submit your donation.

THANK YOU for your consideration.

Sincerely,

[Your Name]